Welcome to DIALOG
Status: Connected

Dialog level 03.04.00D

Last logoff: 11nov03 14:50:57
Logon file405 11nov03 14:51:27
KWIC is set to 50.
HILIGHT set on as '*'
COREDBS is set ON as an alias for 15,9,610,810,275,476,624,636,621,613,813,16,160,634,148
,20,77,35,583,65,2,233,99,474,475,256.
SUBCL14 is set ON as an alias for 635,570,PAPERSMJ,PAPERSEU.
SUBCL28 is set ON as an alias for 6,7,8,14,34,94,434.
SUBCL35 is set ON as an alias for 139,267,268,625,626.
SUBCL2NODRUG is set ON as an alias for 442,149,43,444,5,73,155,34,434.
* * *   * * *
SYSTEM:HOME
Cost is in DialUnits
Menu System II: D2 version 1.7.9 term=ASCII
                    *** DIALOG HOMEBASE(SM) Main Menu ***

 Information:
  1. Announcements (new files, reloads, etc.)
  2. Database, Rates, & Command Descriptions
  3. Help in Choosing Databases for Your Topic
  4. Customer Services (telephone assistance, training, seminars, etc.)
  5. Product Descriptions

 Connections:
  6. DIALOG(R) Document Delivery
  7. Data Star(R)

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     /H = Help   /L = Logoff   /NOMENU = Command Mode

 Enter an option number to view information or to connect to an online
  service. Enter a BEGIN command plus a file number to search a database
 (e.g., B1 for ERIC).
 ?b coredbs,subcl14

```
?ds
```

Set	Items	Description
S1	2164	((BUSINESS OR GREETING)(W)CARD? ?)(10N)(WEB(W)(SITE? ? OR -PAGE? ?) OR URL) AND (PY<2000 OR PD<19990607)
S2	345	S1 AND (COUPON? ? OR INCENTIVE? ? OR PROMOTION??)
S3	208	RD (unique items)
S4	0	S3 AND ((COUPON? ? OR INCENTIVE? ? OR PROMOTION??)(5N)(IDENTI???????? OR CODE))(S)((BUSINESS OR GREETING)(W)CARD? ?)
S5	47	S3 AND (WEB(W)(SITE? ? OR PAGE? ?) OR URL)(3N)ADDRESS??

```
?t/3/all
```

5/3/1   (Item 1 from file: 15)
DIALOG(R)File   15:ABI/Inform(R)

01820971 04-71962
What's new
Miller, Lynn
HRMagazine v44n5 PP: S16-S20 May 1999
ISSN: 1047-3149 JRNL CODE: PAD
WORD COUNT: 1125

5/3/2   (Item 2 from file: 15)
DIALOG(R)File   15:ABI/Inform(R)

01795484 04-46475
Don't get stranded in cyberspace
Rohan, Rebecca Frances
Black Enterprise v29n9 PP: 42-44 Apr 1999
ISSN: 0006-4165 JRNL CODE: BEN
WORD COUNT: 1174

5/3/3   (Item 3 from file: 15)
DIALOG(R)File   15:ABI/Inform(R)

01759685 04-10676
Putting your media kit online
Duke, William
Folio: The Magazine for Magazine Management v27n18 (Special Sourcebook
Issue for 1999 Supplement) PP: 207-208 1999
ISSN: 0046-4333 JRNL CODE: FOL
WORD COUNT: 1174

5/3/4   (Item 4 from file: 15)
DIALOG(R)File   15:ABI/Inform(R)

01678707 03-29697
Spam!
Cranor, Lorrie Faith; LaMacchia, Brian A
Communications of the ACM v41n8 PP: 74-83 Aug 1998
ISSN: 0001-0782 JRNL CODE: ACM
WORD COUNT: 4474

5/3/5   (Item 5 from file: 15)
DIALOG(R)File   15:ABI/Inform(R)

01638725 02-89714
How to Attract Business Via a Website
Economy, Peter
Training & Development v52n5 PP: 97-98 May 1998

ISSN: 1055-9760 JRNL CODE STD
WORD COUNT: 1262

5/3/6   **(Item 6 from file: 15)**
DIALOG(R)File 15:ABI/Inform(R)

01555479 02-06468
Include the Internet in marketing mix
Mosley-Matchett, J D
Marketing News v31n25 PP: 6 Dec 8, 1997
ISSN: 0025-3790 JRNL CODE: MNW
WORD COUNT: 800

5/3/7   **(Item 7 from file: 15)**
DIALOG(R)File 15:ABI/Inform(R)

01479180 01-30168
Take your media kit into the future
Duke, William
Folio: The Magazine for Magazine Management v26n10 PP: 60-61 Aug 1, 1997
ISSN: 0046-4333 JRNL CODE: FOL
WORD COUNT: 1231

5/3/8   **(Item 8 from file: 15)**
DIALOG(R)File 15:ABI/Inform(R)

01293251 99-42647
Business resources on the Internet
Siegel, Joel G; Gimigliano, Joseph
National Public Accountant v41n9 PP: 15-20+ Sep 1996
ISSN: 0027-9978 JRNL CODE: NPA
WORD COUNT: 5095

5/3/9   **(Item 9 from file: 15)**
DIALOG(R)File 15:ABI/Inform(R)

01176822 98-26217
Getting customers to your web site
Anonymous
Target Marketing v19n3 PP: 14-16 Mar 1996
ISSN: 0889-5333 JRNL CODE: ZIR
WORD COUNT: 298

5/3/10   **(Item 10 from file: 15)**
DIALOG(R)File 15:ABI/Inform(R)

01138390 97-87784
Lure readers to your junction of cyberspace
Forbes, Thom
Folio: The Magazine for Magazine Management v25n1 PP: 110 Jan 1, 1996
ISSN: 0046-4333 JRNL CODE: FOL
WORD COUNT: 684

5/3/11   **(Item 11 from file: 15)**
DIALOG(R)File 15:ABI/Inform(R)

01107706 97-57100

There's magic in the web of it
Gay, Colin
Management Accounting-London v73n9 PP: 28 Oct 1995
ISSN: 0025-1682 JRNL CODE: MAC
WORD COUNT: 535

5/3/12   (Item 1 from file: 9)

2357893 Supplier Number: 02357893   (USE FORMAT 7 OR 9 FOR FULLTEXT)
Peninsula, Ohio-Based Concrete Leveling Firm to Hold Franchise Meeting
(Within five years, A-1 Concrete Leveling grows to 27 franchises spanning
   from Pennsylvania to Wisconsin and down to Georgia)
Akron Beacon Journal , p N/A
January 25, 1999
DOCUMENT TYPE: Regional Newspaper ISSN: 0361-5561 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 1016

5/3/13   (Item 2 from file: 9)

2252878 Supplier Number: 02252878   (USE FORMAT 7 OR 9 FOR FULLTEXT)
Is the Internet a New Key to Retailing Success?
(Out of a total estimated $2.4 bil of retail sales over the Internet in
   1997, online jewelry sales accounted for $37 mil)
Jewelers' Circular-Keystone, p 158+
September 1998
DOCUMENT TYPE: Journal ISSN: 1070-0242 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 2940

5/3/14   (Item 3 from file: 9)

1609336 Supplier Number: 01609336   (USE FORMAT 7 OR 9 FOR FULLTEXT)
Weaving The Web
(AAA Collections into second phase of its Web site, which will let clients
   check on the status of their placements 24 hrs/d, seven days a week
   through AAA's home page)
Collections & Credit Risk, v 1, n 7, p 45
July 1996
DOCUMENT TYPE: Journal (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 2520

5/3/15   (Item 4 from file: 9)

1299069 Supplier Number: 01299069   (USE FORMAT 7 OR 9 FOR FULLTEXT)
HOW TO MAKE MONEY ON THE NET
(Providing an Internet solution can be a lucrative business for VARs)
VAR Business, v 11, n 15, p 56+
October 01, 1995
DOCUMENT TYPE: Journal; Cover Story ISSN: 0894-5802 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 2792

5/3/16   (Item 1 from file: 810)

0918272   BW1008

BELLSOUTH: BellSouth "Internet For Business" Hangs Out The Open Sign For Small Business Web Sites

October 07, 1998

Byline: Business Editors

 5/3/17   (Item 2 from file: 810)
DIALOG(R)File 810:Business Wire

0700807   BW0055

ATWEB: !Register-It! announces an exceptional discount for users of Microsoft FrontPage to instantly generate traffic to their websites

May 08, 1997

Byline: Business Editors & High Tech Writers

 5/3/18   (Item 3 from file: 810)
DIALOG(R)File 810:Business Wire

0581586   BW0062

$ ON INTERNET: Four Easy Steps for Making Money on the Internet

May 02, 1996

Byline: Business Editors/Computer Writers

 5/3/19   (Item 1 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)

02339440   SUPPLIER NUMBER: 56063081   (USE FORMAT 7 OR 9 FOR FULL TEXT)
All About *Promotion*.(Web site *promotion*)(Internet/Web/Online Service Information)
Senyak, Zhenya Gene
Home Office Computing, 17, 10, 106
Oct, 1999
ISSN: 0899-7373   LANGUAGE: English   RECORD TYPE: Fulltext; Abstract
WORD COUNT: 826   LINE COUNT: 00067

 5/3/20   (Item 2 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)

02079256   SUPPLIER NUMBER: 19507199   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Build your Web site. (Web site development) (Internet/Web/Online Service Information)
Home Office Computing, v15, n6, p61(21)
June, 1997
ISSN: 0899-7373   LANGUAGE: English   RECORD TYPE: Fulltext; Abstract
WORD COUNT: 10925   LINE COUNT: 00841

 5/3/21   (Item 3 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)

02037040   SUPPLIER NUMBER: 19071786   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Compete using technology. (includes related articles on Web site usage and
   nontechnical business strategies) (Industry Trend or Event) (Cover Story)
Blackwood, Francy; Moore, John; Yee, Bernard
Home Office Computing, v15, n2, p60(6)
Feb, 1997
DOCUMENT TYPE: Cover Story   ISSN: 0899-7373   LANGUAGE: English
RECORD TYPE: Fulltext; Abstract
WORD COUNT: 4703   LINE COUNT: 00366

   5/3/22   (Item 1 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

04523191   Supplier Number: 58416643   (USE FORMAT 7 FOR FULLTEXT)
Y2K: The Internet way.
wisch, nowell c.
Wearables Business, p16
Dec, 1999
Language: English   Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 1235

   5/3/23   (Item 2 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

04446988   Supplier Number: 55978945   (USE FORMAT 7 FOR FULLTEXT)
Web.Video; Make Your Website Work for You.
McMahon, Frank
Video Systems, pNA
Sept, 1999
Language: English   Record Type: Fulltext
Document Type: Newsletter; Tabloid; Trade
Word Count: 2015

   5/3/24   (Item 1 from file: 613)
DIALOG(R)File 613:PR Newswire
(c) 2003 PR Newswire Association Inc. All rts. reserv.

00196195   19991018NYM027   (USE FORMAT 7 FOR FULLTEXT)
PhotoLoft.com to Add Photo-Personalized Greeting Cards To XOOM.com Greeting
Card Service
PR Newswire
Monday, October 18, 1999 08:49 EDT
JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 930

   5/3/25   (Item 1 from file: 813)
DIALOG(R)File 813:PR Newswire
(c) 1999 PR Newswire Association Inc. All rts. reserv.

1065217   NYWEB
PR Newswire Web Site Directory for March 5

DATE: March 6, 1997   09:27 EST   WORD COUNT: 2,555

   5/3/26   (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

06870123   Supplier Number: 57293390   (USE FORMAT 7 FOR FULLTEXT)

Create a Web Site That Best Serves Your Marketing Needs.
Hughes, Joel
Convenience Store News, v35, n13, p274
Oct 3, 1999
Language: English   Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 861

5/3/27   (Item 2 from file: 16)
DIALOG(R)File   16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

06838055   Supplier Number: 57444849   (USE FORMAT 7 FOR FULLTEXT)
Setting up a Web site is not rocket science.(Statistical Data Included)
CHABOT, LUCY
Washington Business Journal, v18, n24, p15
Oct 22, 1999
Language: English   Record Type: Fulltext Abstract
Article Type: Statistical Data Included
Document Type: Magazine/Journal; Trade
Word Count: 904

5/3/28   (Item 1 from file: 634)
DIALOG(R)File 634:San Jose Mercury
(c) 2003 San Jose Mercury News. All rts. reserv.

09069035
**SMALL BUSINESS PLAY BIG ONLINE START-UPS USE THE WEB TO LEVEL THE PLAYING
    FIELD**
San Jose Mercury News (SJ) - Monday, March 10, 1997
By: STEVE KAUFMAN, Mercury News Staff Writer
Edition: Morning Final Section: Business Monday Page: 1F
Word Count: 1,665

5/3/29   (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

11769379   SUPPLIER NUMBER: 57829870   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Development of a Specialized Taxation/Accounting Internet Web Site.
Kreiser, Larry
Ohio CPA Journal, 58, 4, 14
Oct, 1999
ISSN: 0749-8284   LANGUAGE: English   RECORD TYPE: Fulltext
WORD COUNT: 2040   LINE COUNT: 00185

5/3/30   (Item 2 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

11765602   SUPPLIER NUMBER: 57589003   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Use your business cards to create more business.(Column)
Popyk, Bob
Boating Industry, 61, 3, ER-4
March, 1998
DOCUMENT TYPE: Column   ISSN: 0006-5404   LANGUAGE: English
RECORD TYPE: Fulltext
WORD COUNT: 748   LINE COUNT: 00055

5/3/31   (Item 3 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

11579215   SUPPLIER NUMBER: 19591058   (USE FORMAT 7 OR 9 FOR FULL TEXT)

If you build it, will they come? (Web site design and *promotion*
   suggestions) (includes related article on site design and registration
   resources)
Koreto, Richard J.
Journal of Accountancy, 184, n1, 83(5)
July, 1997
ISSN: 0021-8448   LANGUAGE: English   RECORD TYPE: Fulltext; Abstract
WORD COUNT: 3290   LINE COUNT: 00257

   5/3/32   (Item 4 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

11472149   SUPPLIER NUMBER: 56745243   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Overstocked And Underfunded.
Matyjewicz, George
Gifts & Decorative Accessories, 100, 10, 28
Oct, 1999
ISSN: 0016-9889   LANGUAGE: English   RECORD TYPE: Fulltext
WORD COUNT: 1287   LINE COUNT: 00099

   5/3/33   (Item 5 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

11287996   SUPPLIER NUMBER: 55512896   (USE FORMAT 7 OR 9 FOR FULL TEXT)
The Internet And You.
Matyjewicz, George
Gifts & Decorative Accessories, 100, 8, 38
August, 1999
ISSN: 0016-9889   LANGUAGE: English   RECORD TYPE: Fulltext
WORD COUNT: 1307   LINE COUNT: 00100

   5/3/34   (Item 6 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

10511253   SUPPLIER NUMBER: 53068040   (USE FORMAT 7 OR 9 FOR FULL TEXT)
The INTERNET EXPRESS.(Column)
Peppriell, Barbara J.
Searcher, 19(1)
Sept 1, 1998
DOCUMENT TYPE: Column   ISSN: 1070-4795   LANGUAGE: English
RECORD TYPE: Fulltext
WORD COUNT: 2865   LINE COUNT: 00229

   5/3/35   (Item 7 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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10323762   SUPPLIER NUMBER: 20913929   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Recruiting on the Internet. (posting job vacancies on Web sites)
Hildebrand, Karen
Colorado Business Magazine, v25, n7, p46(2)
July, 1998
ISSN: 0898-6363   LANGUAGE: English   RECORD TYPE: Fulltext; Abstract
WORD COUNT: 1025   LINE COUNT: 00084

   5/3/36   (Item 8 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

09836486   SUPPLIER NUMBER: 19613150   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Revenue roundtable highlights Florida managers' meeting. (Florida Facility

Managers Association)
Amusement Business, v109, n29, p30(2)
July 21, 1997
ISSN: 0003-2344   LANGUAGE: English   RECORD TYPE: Fulltext; Abstract
WORD COUNT: 1216   LINE COUNT: 00102

5/3/37   (Item 9 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB

08987865   SUPPLIER NUMBER: 18669614   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Stuck in the cybermarketing maze. (Internet and Web sites)(Cover Story)
Kaeter, Margaret
Potentials in Marketing, v29, n8, p10(6)
August, 1996
DOCUMENT TYPE: Cover Story   ISSN: 0032-5619   LANGUAGE: English
RECORD TYPE: Fulltext
WORD COUNT: 3548   LINE COUNT: 00279

5/3/38   (Item 10 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB

08777305   SUPPLIER NUMBER: 18364674   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Uniglobe unveils Internet service to enable land, airline bookings.
  (Uniglobe Travel Online Inc.)
Bartlett, Tony
Travel Weekly, v55, n45, p1(2)
June 6, 1996
ISSN: 0041-2082   LANGUAGE: English   RECORD TYPE: Fulltext; Abstract
WORD COUNT: 701   LINE COUNT: 00058

5/3/39   (Item 11 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB

08664834   SUPPLIER NUMBER: 18252151   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Getting customers to your Web site. (*promotion*; World Wide Web)(Ideas You
  Can Take to the Bank: Nuts 'N Bolts)
Yoegel, Rob
Target Marketing, v19, n3, p14(2)
March, 1996
ISSN: 0889-5333   LANGUAGE: English   RECORD TYPE: Fulltext; Abstract
WORD COUNT: 299   LINE COUNT: 00027

5/3/40   (Item 12 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB

08605167   SUPPLIER NUMBER: 18207551   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Setting up your bank marketing web site.
Greenberg, Ken
Bank Marketing, v27, n11, p20(6)
Nov, 1995
ISSN: 0888-3149   LANGUAGE: English   RECORD TYPE: Fulltext; Abstract
WORD COUNT: 3834   LINE COUNT: 00292

5/3/41   (Item 13 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB

08573824   SUPPLIER NUMBER: 18158775   (USE FORMAT 7 OR 9 FOR FULL TEXT)
Restaurant marketing on the Worldwide Web.
Murphy, Jamie; Forrest, Edward; Wotring, C. Edward

WORD COUNT: 4,311
DATELINE: Raleigh, NC, US, South Atlantic

5/3/47   (Item 1 from file: 387)
DIALOG(R)File 387:The Denver Post

00622099
Channel 4's cyberman has answers for on-line viewers
Joanne Ostrow, TV-RADIO
Denver Post, THU1 ED, P E-01
Thursday, November 16, 1995
DOCUMENT TYPE: NEWSPAPER; COLUMN LANGUAGE: ENGLISH   RECORD TYPE:
FULLTEXT SECTION HEADING: LIVING
Word Count: 600